

## **CALL FOR PROPOSALS**

### **DIGITAL STRATEGIES FOR HERITAGE (DISH2009)**

**INTERNATIONAL CONFERENCE,  
ROTTERDAM, NETHERLANDS, 8-10 DECEMBER 2009**



**== Apologies for cross-posting ==**

#### **What is DISH2009?**

Digital Strategies for Heritage (DISH) is a new bi-annual international conference on digital heritage and the opportunities it offers to cultural organisations. Triggered by changes in society, heritage organisations face many challenges and need to make strategic decisions about their services. DISH2009 aims at sharing knowledge about and experiences with digital strategies. What roles do cultural heritage institutions have in a networked society? What is the impact of digitisation on these organisations? Why are certain digital services more successful than others? Which business models are suited to the cultural heritage sector? Why would archives, museums and libraries co-operate? These are some of the questions that will be addressed in keynotes, presentations, debates and workshops.

#### **Who benefits from DISH2009?**

The conference will be for all staff of cultural heritage institutions that are responsible for policy issues and/or management of digital collections and services. The conference will enable participants to learn more about strategic decisions on all aspects of digital heritage services.

#### **How can you contribute?**

The Programme Committee seeks contributions from professionals in archives, museums, libraries and other heritage institutions and from researchers or innovators outside the heritage field. The contribution can be a paper presentation (max. 25 minutes) or a workshop (either 2 hours or half day).

The paper or workshop should address one of the following main conference topics:

- Strategies for innovation:
  - Digital heritage in mash-ups
  - Enhanced interoperability
  - Access to cultural heritage through visualisation (3d, gaming etc.)
  - From secured playgrounds into the open web
  - Open everything (standards, source, ID etc.)
  - Services and tools: always in a beta stage?
- Strategies for collaboration
  - Opportunities for on line collaboration
  - The value of interdisciplinary co-operation (culture, science and business)
  - The relevance of national and regional portals
  - User involvement
  - The role of the creative industries
- Strategies for the unwired future
  - Heritage on mobile devices
  - Culture on the map / Geoweb
  - Locative media
  - Interfacing for crossmedia
- Business strategies
  - New roles versus old roles
  - Understanding use patterns
  - Changing perspectives on collections
  - Hybrid business models
  - Achieving sustainability and permanent access

- From crowd sourcing to crowd funding
- Cost reduction through shared services
- Restrictions and opportunities through IPR
- Management strategies
  - Creating favorable conditions for innovation
  - The impact of the digital front office on the back office
  - Managing your digital assets
  - Measuring your digital collections
  - Investing in staff competencies

If you would like to contribute to the conference, please submit a proposal, which consists of an abstract (max. 400 words in English) and a short bio, **before 30 May 2009**. We welcome any contributions that are based on research or experience and that "look beyond the hypes". The abstract should address how heritage institutions have responded or should respond to changes triggered by ICT. Further instructions are available on the online Conference Proposal Submission Form at [www.dish2009.nl](http://www.dish2009.nl).

### **Who is organising DISH2009?**

DISH2009 builds on a series of successful national conferences on digital heritage in the Netherlands (2004-2008) and is organised in the spirit of the ICHIM conferences (1991-2007). The main organisers of the conference are the Netherlands Institute for Heritage and the DEN foundation. The Programme Committee consists of representatives from Europeana, the Association of European Research Libraries LIBER, the Flemish interface centre for cultural heritage FARO, Virtueel Platform (Netherlands Sector Institute for e-culture) and the EU-project PrestoPrime. A group of experts across the globe advises the Programme Committee. See [www.dish2009.nl](http://www.dish2009.nl) for more information.

### **Questions?**

Please contact:

Marco de Niet  
 Director  
 The DEN Foundation  
 P.O. Box 90407  
 2509 LK The Hague  
 The Netherlands  
 +31 70 3140 343  
[marco.deniet\[at\]den.nl](mailto:marco.deniet@den.nl)